66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 209 Issue 1







PHONE (919) 836-1717 FAX (919) 836-1747

					Original
Client:	American Crossroads/ Issue	Submission Cost:	14835	Campaign Ref:	E:120808035
Buyer:	3.	Client/Product/Estimate:	11 /27 /692	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06244787
Est./PO Number:	06244787	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transaction	Transactional

Demographic:	Product:
(L) Household	American Crossroads
Order:	Booking Group:
	WNCN
Key Market:	
Raleigh-Durham, NC	

	9		8	1	7		o		(h		4		ω		2			Ref
	M-F 9a Today Show II	:::7:	M-F 730p Extra	::7:	M-F 7p News		M-F 6p News	: 7	M-F 530p Judge Judy	:: T	M-F 5p Judge Judy	;; ;;	M-F 1135p ET / 1035p CT Tonight Show	T.	M-Su 11p News	T.	M-F 10a Today Show III	Sales Product Details
	03		03		03		03		83		8		03		ಚ		8	Rev Type
We																		
Weekly Totals: Total Spots(Ord Spots)	240		275		310		305		250		250		170		615		200	Rate
s(Ord Spots)	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
39	_		1		1		1		1		1		1		1		1	10/01
8																		10/08
47	1		_				1		1		1		-	22.12.1	1		1	Total
	240		275		310		305		250		250		170		615		200	Cost

Suite 555 66 Canal Center Plaza Alexandria VA 22314

American Crossroads/ Issue **Submission Number 209** Issue 1





WNCN-TV

1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

	()
	-	7	
í	ē	5	•
	Ξ	Ξ	
	=	3	
	e	١ì	

	The state of the s											•
Client:		American Crossroads/ Issue		Submis	Submission Cost:		14835		Campaign Ref:	E:120808035	08035	
Buyer:				Client/I	Client/Product/Estimate:	imate:	11 /27 /692		Sales Rep:	HRP W	HRP Washington, DC	გ —
Schedu		10/01/12 to 10/14/12		Weeks:			2		Order Ref:	06244787	787	
Est./PC		1787		Contract type:	ct type:		Political		Business Type:	POLITICAL	CAL	
Associ	Associated Copies: No								Business Category:	ory: Transactional	ctional	
Ref	Sales Product Details	ails	Rev Type			Rate	Spot Type		10/01	10/08	Total	Cost
	F						Comme					
10	M-F 10a Today Show III	III WO	02			240	30	Nbr of Spots		_	_	240
	M						Comme					
=======================================	M-F 1135p ET / 1035p CT Tonight Show	35p CT Tonight	03			170	30	Nbr of Spots		1	٦	170
	Μ						Comme					
12	M-F 5p Judge Judy		03			250	30	Nbr of Spots		1		250
	M						Comme					
13	M-F 530p Judge Judy	dy	03			250	30	Nbr of Spots		1	-1	250
	3						Comme					
14	M-F 630p ET / 530p CT NBC Nightly News	CT NBC Nightly	03			920	30	Nbr of Spots		1		920
	M						Comme					
15	M-F 7p News		03			310	30	Nbr of Spots		1	1	310
	M						Comme					
16	M-F 730p Extra		ಡ		1	275	30	Nbr of Spots		-		275
	Μ						Comme					
17	M-F 9a Today Show II	<u> </u>	03			240	30	Nbr of Spots		-1	-	240
	M						Comme					
18	Sat 7a Today Show		03			200	30	Nbr of Spots	1		1	200
	Ċ.						Comme					
19	Sun 8a Today Show		03			200	30	Nbr of Spots	1			200
	S						Comme					
					Weel	Weekly Totals: Total Spots(Ord Spots)	s(Ord Spots)		39	8	47	

Suite 555 66 Canal Center Plaza Alexandria VA 22314

American Crossroads/ Issue **Submission Number 209** Issue 1





WNCN-TV

1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

E:120808035 HRP Washington, DC

Client/Product/Estimate: 11 /27 /692 Sales Rep: HRP Washington, DC Weeks: 2 Order Ref: 06244787 Contract type: Political Business Type: POLITICAL Business Category: Transactional Rev Type Spot 10/05	Ref Sales Product Details	Associated Copies: No	Est./PO Number: 06244787	Schedule Dates: 10/01/12 to 10/14/12	Buyer:	
roduct/Estimate: 11 /27 /692 Sales Rep: HRP Washington, DC 2 Order Ref: 06244787 st type: Political Business Type: POLITICAL Business Category: Transactional	Pay Type			0/14/12		
11 /27 /692 Sales Rep: HRP Washington, DC 2 Order Ref: 06244787 Political Business Type: POLITICAL Business Category: Transactional Rafe Spot 10/01 10/08 Total			Contract type:	Weeks:	Client/Product/Estin	
Sales Rep: HRP Washington, DC Order Ref: 06244787 Business Type: POLITICAL Business Category: Transactional					nate:	
ļš	Chot		Political	2	11 /27 /692	
Ä		B	B	0	Ş	
HRP Washington, DC 06244787 POLITICAL NY: Transactional		usiness Catego	usiness Type:	rder Ref:	ales Rep:	
jton, DC	000	ory: Transa		06244	HRP V	
DC DC	Total	actional	ICAL	787	Vashington,	1 1 1 1 1
	>				DC	

Submission Cost: Client/Product/Estimate:

14835 11 /27 /692

Sales Rep: Order Ref: Campaign Ref:

Client:

American Crossroads/ Issue

		29		28		27		26		25		24		23		22		21		20	Ref
		M-Su 11p News		M-F 10a Today Show III		M-F 9a Today Show II		M-F 7p News	T	M-F 630p ET / 530p CT NBC Nightly News	T	M-F 6p News	T	M-F 530p Judge Judy	T	M-F 5p Judge Judy	T	M-F 1135p ET / 1035p CT Tonight Show	T	M-F 10a Today Show III	Sales Product Details
		03		03		8		03		03		03		03		03		03		03	Rev Type
We																					
Weekly Totals: Total Spots(Ord Spots)		615		200		240		310		920		305		250		250		170		200	Rate
ts(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
39		-1		1		-1		1		1		_				٦		_		1	10/01
8																					10/08
47		1		1		-1		1		1		-1		1.3		1		1		1	Total
		615		200		240		310		920		305		250		250		170		200	Cost

66 Canal Center Plaza Alexandria VA 22314 Suite 555

American Crossroads/ Issue **Submission Number 209** Issue 1





WNCN-TV

1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

	40		39		 აგ		37		36		35		34		33		32		31		30	Ref	ASSC	Est./	Sche	Buyer:	Client:
		W		W.		W		.T		.T	M-F 730p Extra	.T	M-F 7a Today Show	.Т	M-F 6a News	.Т	M-F 6p News	.Т		.T			Associated Copies:	Est./PO Number:	Schedule Dates:	er:	nt:
	M-F 530p Judge Judy		dge Judy		M-F 1135p ET / 1035p CT Tonight Show		News		M-F 9a Today Show II		Extra		day Show		ws		WS		M-F 530p Judge Judy		M-F 1135p ET / 1035p CT Tonight Show	Sales Product Details	S: No		10/01/12 to 10/14/12	., .	American Crossroads/ Issue
	03		03		03		03		03		03		03		03		03		03		03	Rev Type					
															3									Contra	Weeks:	Client/I	Suhmis
Wee																								Contract type:	••	Client/Product/Estimate:	Submission Cost
Weekly Totals: Total Spots(Ord Spots)	250		250		170		615		240		275		550		350		305		250		170	Rate				timate:	•
s(Ord Spots)	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type		Political	2	11 /27 /692	14835
	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots						
39	_		1		1		1		1		_		1		<u>.</u>		1		_		1	10/01	Business Category: Transactional	Business Type:	Order Ref:	Sales Rep:	Campaign Ref
8																						10/08	ory: Transa	: POLITICAL	06244787	HRP V	E-120
47			1		1		1		-1		1		1		1		1		3		_	Total	actional	-ICAL	787	HRP Washington, DC	E-120808035
	250		250		170		615		240		275		550		350		305		250		170	Cost				DC	

Alexandria VA 22314 66 Canal Center Plaza Suite 555

American Crossroads/ Issue **Submission Number 209** Issue 1





WNCN-TV 1205 Front St. Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

	_		_		_		_		r	_			_					_		_	_
		47		46	2000	45		4		43		42		41		Ref	Associa	Est./PO	Schedu	Buyer:	Client:
	S.	Soccer Sat	V	M-F 9a Today Show II	V	M-F 730p Extra	W	M-F 7a Today Show	W	M-F 7p News	W	M-F 6a News	W	M-F 6p News	W	Sales Product Details	Associated Copies: No	Est./PO Number: 0		:	>
				Show II				Show								Details	0	06244787	10/01/12 to 10/14/12	•	American Crossroads/ Issue
		03		03		03		03		03		03		03		Rev Type					
										3								Contract type:	Weeks:	Client/F	Submis
Wei																		ct type:		Client/Product/Estimate:	Submission Cost:
Weekly Totals: Total Spots(Ord Spots)		250		240		275		550		310		350		305		Rate				timate:	••
s(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type		Political	2	11 /27 /692	14835
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots							
39		_		1		1		1		1		1		1		10/01	Business Category: Transactional	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:
8																10/08	yory: Transa		06244	HRP V	
47		-3		-1		1		-1		_		_1		-3		Total	ctional	POLITICAL	787	Vashington, L	E:120808035
		250		240		275		550		310		350		305		Cost				<u>გ</u>	

Station Copy

Spots Cost

Totals

Grand Totals

10/01

Month 10 Weeks: 4

10/08

39 12180

47 14835

03:23:41 8/9/2012

Page 5 of 6

	Grand Totals:
Gross Total:	Spots:
14,835.00	47

REP \$\$\$ HEADLINE# 6244787
APPROVED ORIGINAL REV#0 \$\$\$

> REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN ORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FPON ---

*** WNCN-TV *** AUG8/12 16.28

ADV ORDER AGY CITY TAX FLIGHT DATES PRDCT # # AMERICAN CROSSROADS OCT2/12 ADV. AGY. STATE NAME NAME OCT8/12 TAX CROSSROADS MEDIA ALEXANDRIA, 9 ISS/AMER. **EST#692** CONTRACT CANAL WK-1 CENTER PLAZA, CROSSROADS # COMMENTS: 6244787 VA 22314 CO-OP LLC (LINE, BILLING SUITE ORDER, 555 NEEDED INVOICE) CLASS: SALES BUYER REP.# PRSN WA-NAME NATL. STEPHANIE 〇月日.# MICK NESCI LOCAL MARONEY DATE REGIONAL SALESMAN (H) AUG8/12 # 16 . 28

REP: MHM ORDER

PLS CFM THH 14835 0 47X

THANKS, MIKE FOR MICK

SEE M1 FOR PROGRAM CHG

STA:

PLS THX, ADVISE ASAP CHERYL 8/8

CON NO **** SIHT SH D CASH IN ADVANCE SCHEDULE ****

STATION MAKEGOOD OFFERS: BUY#22 MISSED:SAT/330P-700P OCT6
OFFER:SAT/330P-700P OCT6
CMT:PROGRAM CHG 10/6: 3:30-7PM IS SOCCER CMT: PLS ADVISE

UNRESL

308

\$250.00

PLS ADVISE

(AUG8/12)

CONTRACT TOTAL SPOTS 14835.00

47

REP HEADLINE# 6244787 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENORDER WORKSHEET

AGENCY CREDIT RISK !!!
HARRIS REPORT FECT. AUG8/12 16.27 *** WNCN-TV ***

AGY ADV CITY TAX FLIGHT DATES OCT2/12 PRDCT ORDER # # # AMERICAN CROSSROADS AGY. NAME ADV. STATE NAME OCT8/12 TAX CROSSROADS MEDIA ALEXANDRIA, 99 ISS/AMER. CROSSROADS EST#692 CONTRACT CANAL WK-1 CENTER PLAZA, # COMMENTS: VA 6244787 22314 CO-OP LLC (LINE, BILLING NEEDED SUITE ORDER, 555 INVOICE) CLASS: NATL. SALES PRSN WA-BUYER NAME REP.# STEPHANIE OFF.# LOCAL MICK NESCI MARONEY DATE REGIONAL SALESMAN (H) AUG8/12 # 16.27

REP: NEW 14835 ORDER 0 47X

PLS CFM

CON CM

**** THIS

HS

A

CASH IN ADVANCE SCHEDULE *****

THANKS, MIKE FOR MICK

NOTICE: CHANGES OH THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL

TOTAL SPOTS

14835.00

47

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG7/12 17.18
*** WNCN-TV ***

REP: CITY TAX ORDER AGY ADV FLIGHT DATES OCT2/12 PRDCT # # NEW AMERICAN CROSSROADS ORDER AGY. NAME CROSSROADS MEDIA LLC ADV. STATE TAX NAME OCT8/12 ISS/AMER. CROSSROADS ALEXANDRIA, 9 EST#692 CONTRACT CANAL WK-1 CENTER # COMMENTS: 6244787 VA 22314 PLAZA, CO-OP (LINE, BILLING NEEDED SUITE ORDER, 555 INVOICE) BUYER NAME CLASS: NATL. SALES REP.# PRSN WA-STEPHANIE MARONEY OFF.# MICK NESCI LOCAL DATE REGIONAL SALESMAN AUG7/12 (H) # 17.18

:LINE#:REP :CD: :LINE#: : CON ORD COM1: PROGRAM : N Н COM1: AGENCY ADVERTISER CODE
AGENCY PRODUCT CODE = ... 1100P-1135P 1000A-1100A TODAY SHOW
TODAY SHOW TIME PERIOD III POSTION 1 TII 27 LGTH : 11 30 30 11 HZ SEC DAYDETAILEDPERIOD AGENCY EST# \$615.00 \$200.00 RATE II 692 IS RATE 10/5 10/5 START 10/5 10/5 END : SPTS: H ٢ TNVT FRI FRI DAYS : TOTL: H ٢

CON COM1:

NBC 17 NEWS AT 11
ELEMENT AT POSTION 1
NBC 17 NEWS AT 11

HZ

DAYDETAILEDPERIOD

IS RATE

PROGRAM :

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

THANKS, MIKE FOR MICK

TTL 148 PLS CFM

14835 @ 47X

80 S

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

PROGRAM ORD COM CON COM	9	PROGRAM ORD COM CON COM	00	PROGRAM : ORD COM1:	7	PROGRAM ORD COM CON COM	Ø	PROGRAM ORD COM CON COM	U	PROGRAM : ORD COM1:	4	PROGRAM : ORD COM1:	ω	: LINE#:REP :CD:
RAM : TODAY SHOW COM1: ELEMENT AT COM1: TODAY SHOW	700A-900A	: NBC 17 1: ELEMENT	700P-730P	NBC 17 TELEMENT	600A-700A		600P-630P	1: JUDGE J	530P-600P	RAM : JUDGE JUDY COM1: ELEMENT AT COM1:	500P-530P	TONIGHT TONIGHT	1135P-1235A	:CD: TIME PERIOD
POSTION 1	30	AT 7 POSTION 1 AT 7	30	17 TODAY AT 6A MENT AT POSTION 1 : 17 TODAY AT 6A	30	AT 6 POSTION 1 AT 6	30	POSTION 1	30	POSTION 1	3 0	SHOW AT POSTION 1	A 30	IOD : LGTH :
IN DAYDETAILEDPERIOD	\$650.00	IN DAYDETAILEDPERIOD	\$310.00	IN DAYDETAILEDPERIOD	\$350.00	IN DAYDETAILEDPERIOD	\$305.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$170.00	SEC : RATE
IS RATE	10/5	O IS RATE	10/5	O IS RATE	10/5) IS RATE	10/5	IS RATE	10/5	O IS RATE	10/5	O IS RATE	10/5	: START
	10/5		10/5		10/5		10/5		10/5		10/5		10/5	: END : DATE
	0		T		0		۲		н		ч		ц	: /WK: J
	FRI		FRI		FRI		FRI		FRI		FRI		FRI	WEEK : I
														DAYS :
	0		1		0		ב		н		Н		7	:TOTL:

REP HEADLINE# 6244787 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

														: LINE#:REP
PROGRAM : ORD COM1:	16	PROGRAM : ORD COM1:	15	PROGRAM : ORD COM1:	14	PROGRAM : ORD COM1:	13	PROGRAM : ORD COM1:	12	PROGRAM : ORD COM1:	11	PROGRAM : ORD COM1:	10	:REP :CD:
NBC 17 NEWS	600P-630P	JUDGE JUDY ELEMENT AT JUDGE JUDY	530P-600P	JUDGE JUDY ELEMENT AT JUDGE JUDY	500P-530P	TONIGHT ELEMENT TONIGHT	1135P-1235A	TODAY SHOW	1000A-1100A	TODAY SHOW TODAY SHOW	900A-1000A	EXTRA ELEMENT AT EXTRA	730P-800P	TIME PERIOD
POSTION 1	3 0	POSTION 1	30	POSTION 1	3.0	SHOW AT POSTION 1 SHOW	30	POSTION 1	30	POSTION 1	3 0	POSTION 1	30	: LGTH
IN DAYDETAILEDPERIOD	\$305.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$170.00	IN DAYDETAILEDPERIOD	\$240.00	IN DAYDETAILEDPERIOD	\$240.00	IN DAYDETAILEDPERIOD	\$275.00	: SEC : RATE
D IS RATE	10/8	D IS RATE	10/8	D IS RATE	10/8	D IS RATE	10/8	D IS RATE	10/8	D IS RATE	10/5	D IS RATE	10/5	: START
	10/8		10/8		10/8		10/8		10/8		10/5		10/5	: END : DATE
	0		1		7		T		1		1		Ь	:SPTS:
	MOM		MOM		MOM		MOM		MOM		FRI		FRI	WEEK :
														DAYS
	0		٢		Ч		٢		Ч		Ъ		٢	:TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

			(2)											: LINE#:REP
PROGRAM: ORD COM1:	23	PROGRAM : ORD COM1:	22	PROGRAM : ORD COM1:	21	PROGRAM : ORD COM1:	20	PROGRAM : ORD COM1:	19	PROGRAM : ORD COM1:	18	PROGRAM : ORD COM1:	17	E#: CD
SATURDAY TODAY ELEMENT AT POSTION SATURDAY TODAY	700A-900A 3	NOTRE DAM ELEMENT A NOTRE DAM	330P-700P Soller 3	: TODAY SHOW II : ELEMENT AT POSTION : TODAY SHOW II	900A-1000A 3	ELEMENT AT POSTION EXTRA	730P-800P 3	: NBC 17 NEWS AT 7 : ELEMENT AT POSTION : NBC 17 NEWS AT 7	700P-730P 3	: NBC NIGHTLY NEWS : BLEMENT AT POSTION	630P-700P 3	: NBC 17 TODAY AT 6A : ELEMENT AT POSTION : NBC 17 TODAY AT 6A	600A-700A	: TIME PERIOD : LGTH
Н	3 0	1	3 0	Н	30	Н	30	Н	0	H	3 0	Н	30	ΓH :
IN DAYDETAILEDPERIOD	\$200.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$240.00	IN DAYDETAILEDPERIOD	\$275.00	IN DAYDETAILEDPERIOD	\$310.00	IN DAYDETAILEDPERIOD	\$920.00	IN DAYDETAILEDPERIOD	\$350.00	SEC: RATE:
IS RATE	10/6	IS RATE	10/6	IS RATE	10/8	IS RATE	10/8	IS RATE	10/8	IS RATE	10/8	IS RATE	10/8	: START
	10/6		10/6		10/8		10/8		10/8		10/8		10/8	: END : DATE
	ч		Н		Ь		ч		Ч		Ь	*	0	:SPTS:
	SAT		SAT		MON		MON		MON		MON		MOM	WEEK :
														DAYS
	Р		Ľ		1		1		L		7		0	:TOTL:

REP HEADLINE# 6244787
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP 1

														[]
PROGRAM : ORD COM1: CON COM1:	30	PROGRAM : ORD COM1: CON COM1:	29	PROGRAM : ORD COM1: CON COM1:	28	PROGRAM : ORD COM1: CON COM1:	27	PROGRAM : ORD COM1: CON COM1:	N 6	PROGRAM : ORD COM1: CON COM1:	25	PROGRAM : ORD COM1:	24	LINE#:REP :CD:
NBC 17 TODAY ELEMENT AT PO NBC 17 TODAY	600A-700A	NBC 17 NEWS ELEMENT AT 1 NBC 17 NEWS	600P-630P	JUDGE JUDY ELEMENT AT : JUDGE JUDY	530P-600P	YUDGE JUDY ELEMENT AT : TUDGE JUDY	500P-530P	TONIGHT SHOW ELEMENT AT PONIGHT SHOW	1135P-123 5A	TODAY SHOW TODAY SHOW	1000A-1100A	SUNDAY TODAY ELEMENT AT P SUNDAY TODAY	800A-900A	TIME PERIOD
AT 6A AT 6A	30	AT 6 POSTION 1 AT 6	30	POSTION 1	30	POSTION 1	30	OSTION 1	30	POSTION 1	30	AT POSTION 1	30	: LGTH :
IN DAYDETAILEDPERIOD	\$350.00	IN DAYDETAILEDPERIOD	\$305.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$170.00	IN DAYDETAILEDPERIOD	\$200.00	IN DAYDETAILEDPERIOD	\$200.00	SEC : RATE
IS RATE	10/4	IS RATE	10/4	IS RATE	10/4	IS RATE	10/4	IS RATE	10/4	IS RATE	10/4	IS RATE	10/7	: START
	10/4		10/4		10/4		10/4		10/4		10/4		10/7	: END : DATE
	0		н		ч		н		Н		Ч		Ч	:SPTS: WI
	THU		THU		THU		THU		THU		THU		SUN	WEEK : DAYS
			Р		. Р		P		P		2		1	:TOTL:

REP HEADLINE# 6244787
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

														" ::
PROGRAM : ORD COM1: CON COM1:	37	PROGRAM : ORD COM1: CON COM1:	36	PROGRAM : ORD COM1: CON COM1:	з Մ	PROGRAM : ORD COM1: CON COM1:	3.4	PROGRAM : ORD COM1:	3.3	PROGRAM : ORD COM1: CON COM1:	32	PROGRAM : ORD COM1: CON COM1:	31	:LINE#:REP :CD:
TONIGHT	1135P-1235A	NBC 17 NEWS NBC 17 NEWS	1100P-1135P	TODAY SHOW TODAY SHOW	1000A-1100A	TODAY SHOW TODAY SHOW	900A-1000A	EXTRA EXTRA EXTRA	730P-800P	: NBC 17 NEWS	700P-730P	NBC NIGHTLY:	630P-700P	: TIME PERIOD
OSTION 1	30	AT 11 POSTION 1 AT 11	30	POSTION 1	30	POSTION 1	30	POSTION 1	30	AT 7 POSTION 1 AT 7	30	NEWS POSTION 1	30	D : LGTH :
IN DAYDETAILEDPERIOD	\$170.00	IN DAYDETAILEDPERIOD	\$615.00	IN DAYDETAILEDPERIOD	\$200.00	IN DAYDETAILEDPERIOD	\$240.00	IN DAYDETAILEDPERIOD	\$275.00	IN DAYDETAILEDPERIOD	\$310.00	IN DAYDETAILEDPERIOD	\$920.00	SEC : RATE
IS RATE	10/2	IS RATE	10/2	IS RATE	10/2	IS RATE	10/4	IS RATE	10/4	IS RATE	10/4	IS RATE	10/4	: START
	10/2		10/2		10/2		10/4		10/4		10/4		10/4	: END : DATE
	Ь		ч		Н		н		0		Ъ		Ъ	:SPTS:
	HUE		TUE		TUE		THU		THU		THU		THU	WEEK :
														DAYS
	1		Ъ		1		Р		0		P		Ъ	:TOTL:

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

IT RISK !!!
AUG7/12 17.18
IS REPORT FROM REP *** WNCN-TV ***

PRO ORD CON	44	PRO ORD CON	43	CON	42	ORD CON	41	PRO ORD CON	40	PRO ORD CON	3 9	PRO ORD CON	3 8	: LINE#:REP
PROGRAM : ORD COM1:	y	PROGRAM : ORD COM1:	7	PROGRAM : ORD COM1:		PROGRAM : ORD COM1:	0	PROGRAM : ORD COM1:	O	PROGRAM : ORD COM1:		PROGRAM : ORD COM1:		REP :CD: LINE#: :
TODAY SHOW	00A-1000A	EXTRA ELEMENT AT : EXTRA	30P-800P	TODAY SHOW	700A-900A	NBC 17 TODAY ELEMENT AT PO NBC 17 TODAY	600A-700A	NBC 17 NEWS ELEMENT AT NBC 17 NEWS	00P-630P	JUDGE JUDY	530P-600P	JUDGE JUDY ELEMENT AT JUDGE JUDY	500P-530P	TIME PERIOD
POSTION 1	30	POSTION 1	30	POSTION 1	30	POSTION 1	30	AT 6 POSTION 1 AT 6	30	POSTION 1	30	POSTION 1	30	: LGTH
IN DAYDETAILEDPERIOD	\$240.00	IN DAYDETAILEDPERIOD	\$275.00	IN DAYDETAILEDPERIOD	\$550.00	IN DAYDETAILEDPERIOD	\$350.00	IN DAYDETAILEDPERIOD	\$305.00	IN DAYDETAILEDPERIOD	\$250.00	IN DAYDETAILEDPERIOD	\$250.00	: SEC : RATE
D IS RATE	10/2	D IS RATE	10/2	D IS RATE	10/2	D IS RATE	10/2	D IS RATE	10/2	D IS RATE	10/2	D IS RATE	10/2	: START
	10/2		10/2		10/2		10/2		10/2		10/2		10/2	: END : DATE
	Ч		Ь		н		ч		Н		Ч		0	:SPTS:
	TUE		TUE		TUE		TUE		TUE		TUE		TUE	WEEK : DAYS
	Ч		н .		T		ц		ı		ı		0	S : TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

														: LINE#:REP
PROGRAM : ORD COM1:	5 1	PROGRAM : ORD COM1: CON COM1:	50	PROGRAM : ORD COM1:	4 9	PROGRAM : ORD COM1:	4 8	PROGRAM : ORD COM1:	47	PROGRAM : ORD COM1:	4 6	PROGRAM : ORD COM1:	4 U	:REP :CD:
: NBC 17	600A-700A	: NBC 17 1 L: ELEMENT	600P-630P	L: JUDGE JI	530P-600P	: JUDGE JI	500P-530P	: TONIGHT 1: ELEMENT 1: TONIGHT	1135P-1235A	NBC	1100P-1135P	: TODAY SI 1: ELEMENT 1: TODAY SI	1000A-1100A	D: TIME
TOD:	OA	NEWS	40	YOUL YOUL	4 O	YOUL YOUL	Q P	HT SHOW NT AT POSTION HT SHOW	235A	NEWS	135P	SHOW SHOW	100A	PERIOD
AY AT 6A POSTION 1 I	30	FION 1	30	POSTION 1 I	30	POSTION 1 I	30	Ь	30	TION 1	30	TION 1	30.	: LGTH :
IN DAYDET	\$; ω	IN DAYDET	\$305	IN DAYDET	ts N	IN DAYDET	₹\$ 	IN DAYDET	\$1	IN DAYDET	\$ 6	IN DAYDET	₹\$ N	SEC :
DAYDETAILEDPERIOD	\$350.00	DAYDETAILEDPERIOD	05.00	DAYDETAILEDPERIOD	\$250.00	DAYDETAILEDPERIOD	\$250.00	DAYDETAILEDPERIOD	\$170.00	DAYDETAILEDPERIOD	\$615.00	DAYDETAILEDPERIOD	\$200.00	RATE
S H	10/3	SH	10/3	SH	10/3	W H	10/3	S H	10/3	S	10/3	D IS R	10/3	: ST
RATE		RATE		RATE		RATE		RATE		RATE		LATE		ART
	10/3		10/3		10/3		10/3		10/3		10/3		10/3	: END : DATE
	Р		Ч		Ъ		Ч		٢		ч		0	:SPTS:
	-			540										WEEK :
	WED		WED		WED		MED		MED		WED		MED	
														DAYS
	ר		Ъ		٢		Р		ч		P		0	: TOTL:

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG7/12 17.18
*** WNCN-TV ***

OCT/12											: LINE#:REP
14835.00	PROGRAM : ORD COM1: CON COM1:	56	PROGRAM : ORD COM1:	ហ	PROGRAM : ORD COM1:	5 4	PROGRAM : ORD COM1:	ប	PROGRAM : ORD COM1: CON COM1:	52	E#: CD
0	TODAY SI	900A-1000A	EXTRA ELEMENT EXTRA	730P-800P	TODAY S	700A-900A	NBC 17	700P-730P	NBC NIGHTLY HERMENT AT	630P-700P	: TIME PERIOD
	POSTION II	30	AT POSTION	30	POSTION	30	NEWS AT 7	30	TLY NEWS	30	IOD : LGTH
	1 IN DAYD	0	1 IN DAYD	J	1 IN DAYD	0	1 IN DAYD	O	1 IN DAYD	0	: SEC :
	DAYDETAILEDPERIOD	\$240.00	DAYDETAILEDPERIOD	\$275.00	DAYDETAILEDPERIOD	\$550.00	DAYDETAILEDPERIOD	\$310.00	DAYDETAILEDPERIOD	\$920.00	RATE
	N H	10/3	S	10/3	N H	10/3	N H	10/3	W H	10/3	 D.
	RATE	ω	RATE	w	RATE	w	RATE	ω	RATE	ω	START
		10/3		10/3		10/3		10/3		10/3	: END : DATE
CON		н		Ъ		ı		Ъ		0	:SPTS:
CONTRACT											WEEK :
TOTAL		WED		WED		WED		MED		WED	
148											DAYS
14835.00		Н		Н		Ь		1		0	:TOTL:

MARKET TOTALS \$148,350 WNCN 10% WRAL 45% WIVD 35% WRAZ 10% WRDC 0% WLFL 0% CABL 0%

ESTIMATED SHARES

SVC- NSI BOOKS- NOV/11 DEMOS- RA35+*